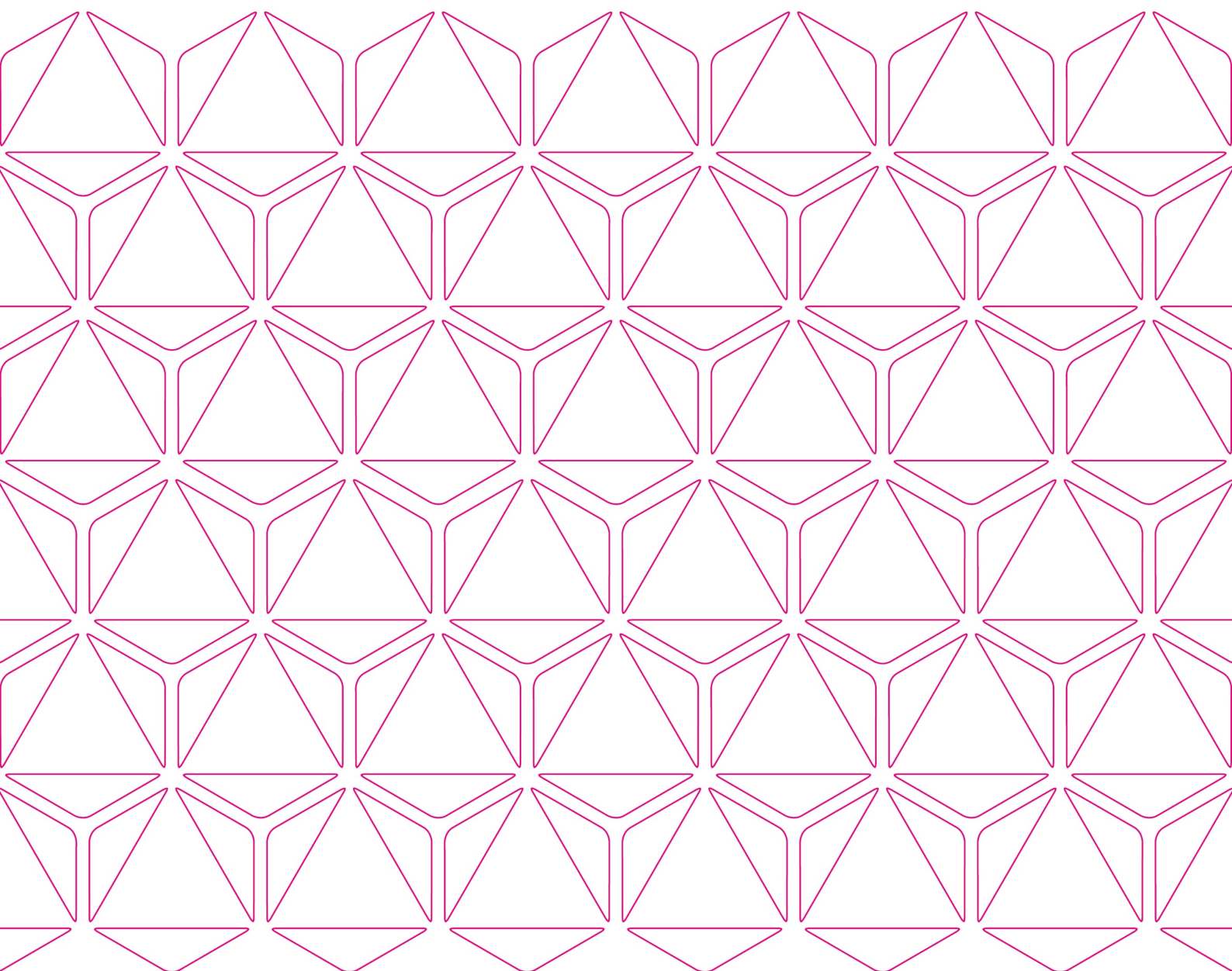


# Shareholder Communication Policy



Australia



## 1. Introduction

Praemium Limited (ASX: PPS) and each of its incorporated subsidiaries ("Praemium" or "the Company") aims to have transparent and effective communications with shareholders. Praemium acknowledges and is committed to respect the disclosure requirements imposed under the Corporations Act and the ASX Listing Rules. Subject to always meeting such requirements, Praemium will ensure that current and prospective shareholders always have access to as much information as possible to enable them to make informed investment decisions regarding the Company and its prospects.

Easy access to Company information is an important part of the Company's communication strategy. Information is communicated to shareholders regularly through various publications and forums as follows:

- » The annual financial report;
- » The Chairman's Address and CEO's presentation at the Company's annual general meeting;
- » Notices and explanatory memoranda of annual general meetings;
- » All announcements required to be released to the Australian Stock Exchanges in Australia (ASX) will be done so first via the ASX platform, the Australian Securities and Investment Commission (ASIC); and
- » posting all reports, ASX announcements and media releases, together with copies of significant business presentations and speeches on the Investor Relations page of the Company's website at [www.praemium.com](http://www.praemium.com)

This policy applies to all directors and staff of the Praemium Group.

## 2. Meetings

The annual general meeting of the Company is typically held in Melbourne, Australia. Details of the location, time and date of the meeting, and the business to be considered by shareholders are provided in the Notice of Annual General Meeting.

The Chairman through his Address to shareholders provides an update on the performance of the Company. Before the formal business of the meeting, the CEO also presents the future business strategy of the Company and provides opportunity for shareholders to ask questions in this regard.

The Company's external auditors attend this meeting and are available to answer shareholder questions about the conduct of the audit and the preparation and content of the auditor's report.

## 3. Continuous Disclosure

Praemium has adopted a disclosure policy that is designed to ensure timely and full disclosure of price sensitive information to shareholders and the market.

In particular, this disclosure policy is designed to meet our obligations to immediately disclose any information concerning Praemium that a reasonable person would expect to have a material effect on the price or value of Praemium's securities.

The Company Secretary has responsibility for overseeing and coordinating disclosure of information to the ASX and any other stock exchange, on which securities of Praemium are listed. The Company Secretary liaises with the CEO, the Board and where necessary the Executive Management team in relation to continuous disclosure matters. The Company Secretary is also responsible for overseeing and coordinating disclosure of information to analysts, brokers and shareholders. All such releases, including relevant external briefing and presentation materials, will be made available on Praemium's website.

It is Praemium policy that, in general, Praemium will not respond to market speculation or rumours unless required to do so by law or the ASX.

The Company has a formal Continuous Market Disclosure Policy which is available under the "Corporate Governance" section on the Company's website.

## 4. Review

On an annual basis, the Company Secretary reviews the Shareholder Communications Policy to ensure continued compliance with the Corporations Act, the ASX and other relevant exchange listing rules, and best practice recommendations. Any changes to the policy are approved by the Board, then released on the Company's website.